

## **New year, new marketing materials!**

The following email was sent to the KYAE ListServ.

## **Happy New Year!**

Now is the time for resolutions, so it's an ideal time to reach out to potential students.

To help you recruit new students – and get past students back in the door – a variety of "New Year, New You" customizable print materials can be found here: <a href="http://kyae.ky.gov/educators/14Marketing.htm">http://kyae.ky.gov/educators/14Marketing.htm</a>

Please let Missy Brownson know how she may be of further assistance to you by emailing her at <a href="mailto:missy.brownson@ky.gov">missy.brownson@ky.gov</a> or calling her at 502-573-5114, ext. 123.